



SENSAGE SELECTED BY ALWAYS ON AS AN ONDC TOP 100 WINNER

*Company Recognized for Game-changing Technology
And Positive Impact on Public Sector*

SAN FRANCISCO, October 19, 2009 – SenSage, Inc. today announced that it has been chosen by AlwaysOn as one of the OnDC Top 100 winners. Inclusion in the OnDC 100 signifies major developments in the creation of new business opportunities that contribute to the renewed and continued prosperity of our country. SenSage was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value and media buzz.

SenSage and the other OnDC Top 100 companies will be honored at AlwaysOn's OnDC event held October 19-21 at the Four Seasons Hotel in Washington, D.C. This two-and-a-half-day executive event features CEO presentations and high-level debates on sectors most impacted by the federal government, including green tech, on-demand computing and IT security, education, and the life sciences.

"It's no secret that technology and innovation are vital to bringing our country out of economic recession and transforming important sectors like energy and healthcare," said Tony Perkins, founder and CEO of AlwaysOn. "We congratulate the OnDC 100 for their success in introducing new tools, services and systems to address the nation's top priorities."

The OnDC 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

“Government organizations face a huge challenge in easily and affordably bringing together all of their data to meet today’s security mandates for compliance and auditing,” said Joe Gottlieb, vice president of marketing and business development at SenSage. “SenSage helps federal agencies protect sensitive information assets, detect potential security breaches, and respond to and contain incidents.”

A full list of all the OnDC Top 100 winners can be found on the AlwaysOn Web site at <http://alwayson.goingon.com/permalink/post/33638>.

About SenSage

SenSage, Inc. offers patented event data warehouse solutions that provide actionable results from massive amounts of log and event data. More than 400 customers have deployed SenSage solutions to reduce security, fraud and compliance risks at a fraction of the cost of traditional data warehouses and log management solutions. Based in San Francisco, the company markets its solutions directly and through partners, including Cerner, EMC, HP, Hitachi Data Systems, McAfee, Tokyo Electron Device and many others. Visit www.SenSage.com for more information.

About AlwaysOn

AlwaysOn ignited the open-media revolution in early 2003 by being the first media brand to launch a global blog network. In 2004, AlwaysOn continued to lead the media industry in innovation by introducing a social network where members can connect and engage. AlwaysOn is also revolutionizing the media business by applying its open-media principles to its executive event series (Summit at Stanford, OnMedia, OnHollywood, OnDC, GoingGreen East and West, Venture Summit East and West) and quarterly print “blogzine” by empowering its members to post and share their ideas and meet each other online. As our loyal readers know, AlwaysOn is committed to the free-market, merit-driven approach to reporting and event programming. No other media brand has dared to create such open interaction with its readers and event participants.

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