



SENSAGE WINS DATA WAREHOUSE PRODUCT OF THE YEAR AWARD FROM SEARCHDATAMANAGEMENT.COM

SenSage 4 Earns Bronze Award for Data Warehousing Performance, Innovation, Ease of Use, Scalability and Significant Cost Savings

SAN FRANCISCO, May 7, 2009 – Enterprise software leader SenSage, Inc. announced today its SenSage 4 Event Data Warehouse solution has been recognized with a bronze Product of the Year Award in the Data Warehousing category from the editors of TechTarget's Enterprise Applications Media Group. The judges who included industry analysts and consultants, selected winners based on innovation, performance, ease of use and manageability, functionality, value and ease of integration into existing IT infrastructures.

SenSage's breakthrough technology advantage is based on the use of a columnar database across clusters of commodity servers, storage and networking to deliver pre-built, highly targeted business solutions. Unlike other columnar data warehouse providers, SenSage includes powerful extract, transform and load (ETL) and business intelligence capabilities that enable easy collection and analysis of any time-based data. Users access highly tailored dashboards of alerts, analytics and trending data, and execute sophisticated queries from an easy, intuitive user interface. This combination leads to dramatically lower total cost of ownership (TCO) and time to value as compared to other data warehouse approaches. Businesses around the world depend on SenSage's patented columnar database to address emerging security threats, compliance mandates and risk management initiatives at a fraction of the cost of traditional data warehouse and log management offerings.

For many organizations, event data is their fastest growing data type and often their single largest data store. Even for small firms, it is common to generate over a terabyte of event data each day. Event data includes information such as network, security and

database logs, physical access systems, enterprise applications, bank transactions, telecommunications call records, Internet traffic detail and manufacturing sensor data.

“This award from SearchDataManagement.com demonstrates the value of our purpose-built SenSage Event Data Warehouse technology,” said Bruno Kurtic, vice president of product management of SenSage. “More than 400 leading organizations worldwide depend on our ability to parse, store and analyze data faster and at much lower costs than any competitive offerings.”

SearchDataManagement.com award winners were selected from among data management related products introduced, upgraded and shipped between September 30, 2007 and October 1, 2008. Judges reviewed more than 60 of the top data management products to determine the "best of the best" in these key markets: Business Intelligence and Analytics, Data Integration, Data Quality, Data Warehousing and Master Data Management.

About SenSage

SenSage, Inc. offers patented event data warehouse solutions that provide actionable results from massive amounts of log and event data. More than 400 customers have deployed SenSage solutions to reduce security, fraud and compliance risks at a fraction of the cost of traditional data warehouses and log management solutions. Based in San Francisco, the company markets its solutions directly and through partners, including Cerner, EMC, HP, Hitachi Data Systems, McAfee, Tokyo Electron Device and many others. Visit www.SenSage.com for more information.

About SearchDataManagement.com and TechTarget

SearchDataManagement.com is a guide for data management professionals and business leaders. With its combination of news, learning guides, expert advice, white papers, Webcasts and customized research, SearchDataManagement.com offers a rich collection of insight on how to efficiently manage the data supply chain. The site also offers tips on vendors, product selection and expert advice.

Headquartered in Needham, MA, SearchDataManagement.com is part of the TechTarget network (www.techtarget.com). TechTarget publishes integrated media that enable information-technology (IT) marketers to reach targeted communities of IT professionals and executives in all phases of the technology decision-making and purchase process. Through its industry-leading Web sites, magazines and conferences, TechTarget delivers measurable results that help IT marketers generate qualified sales leads, shorten sales cycles and grow revenues. More information can be found at TechTarget.com.

###

PR Contacts:

Julia Sinykin
The Hoffman Agency for SenSage, Inc.
(508) 329-3319
jsinykin@hoffman.com

Bob Schoettle
SenSage, Inc.
(415) 808-5917
bob.schoettle@sensage.com