



## **SENSAGE NAMED ALWAYS ON GLOBAL 250 WINNER**

*Company Selected as Technology Innovator in Enterprise Category for 2009*

SAN FRANCISCO, July 16, 2009 – SenSage, Inc. today announced that it has been selected as part of the 2009 AlwaysOn Global 250 list. The AlwaysOn Global 250 recognition is given to private, emerging technology companies creating new business opportunities in high-growth markets. SenSage was selected by the AlwaysOn editorial team based on a demonstration of growth, market opportunity, quality of innovation and customer traction.

“This award recognizes the tremendous growth SenSage has experienced over the past year as customers have embraced our event data warehouse solutions,” said Jim Pflaging, president and CEO of SenSage. “In addition to our strong traction within security and compliance, we have expanded into other markets as our customers and partners use SenSage to extract business intelligence and operational value from their event data. We expect this strong momentum to continue going forward.”

SenSage and the other AlwaysOn Global 250 winners will be recognized at the AlwaysOn & STVP Summit at Stanford, taking place at Stanford University in Palo Alto, California, July 28-30. This two-and-a-half-day executive conference is co-presented by the Stanford Technology Ventures Program and will highlight the significant economic, political and commercial trends affecting global technology industries. SenSage will also be featured in the next issue of the AlwaysOn print magazine to be released July 28.

“It’s no secret that technology and innovation are vital to bringing our country out of economic recession,” said Tony Perkins, founder and editor of AlwaysOn. “The companies on this year’s list have not only created innovative technologies that solve real business problems, but have stimulated economic growth through the generation of new jobs. I congratulate every winner selected for this year’s award and wish them all tremendous success in the future.”

The AlwaysOn Global 250 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2009 list.

SenSage's patented event data warehouse lets customers easily capture, retain and query years of event data from multiple sources at any detail level to support business requirements. The company's breakthrough technology advantage is based on the use of a columnar database across clusters of commodity servers, storage and networking to deliver pre-built, highly targeted business solutions. Event data includes information such as network activity, security and database logs, physical access system logs, enterprise application activity, bank transactions, telecommunications call records, Internet traffic detail, and manufacturing sensor data.

### **About SenSage**

SenSage, Inc. offers patented event data warehouse solutions that provide actionable results from massive amounts of log and event data. More than 400 customers have deployed SenSage solutions to reduce security, fraud and compliance risks at a fraction of the cost of traditional data warehouses and log management solutions. Based in San Francisco, the company markets its solutions directly and through partners, including Cerner, EMC, HP, Hitachi Data Systems, McAfee, Tokyo Electron Device and many others. Visit [www.SenSage.com](http://www.SenSage.com) for more information.

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#### **PR Contacts:**

Julia Sinykin  
The Hoffman Agency for SenSage, Inc.  
(508) 329-3319  
[jsinykin@hoffman.com](mailto:jsinykin@hoffman.com)

Bob Schoettle  
SenSage, Inc.  
(415) 808-5917  
[bob.schoettle@sensage.com](mailto:bob.schoettle@sensage.com)