



SENSAGE ADOPTED BY DELUXE CORPORATION FOR CENTRALIZED SIEM AND LOG MANAGEMENT SOLUTION

Real-time Alerts and Ad-hoc Investigations Enhance Security Monitoring and Incident Response

SAN FRANCISCO, March 9, 2010 – SenSage, Inc. today announced that [Deluxe Corporation](#) (NYSE: DLX) has adopted the SenSage Security Intelligence solution family as part of its ongoing effort to unify and refine security information and event management (SIEM), log management, and controls monitoring operations. Most recently, SenSage has provided Deluxe with enhanced real-time capabilities that improve its ongoing efforts to protect sensitive customer data and meet the strict and varied security requirements of its banking customers.

Deluxe, business partner to nearly 6,400 North American financial institutions, provides check customization, fraud prevention and customer loyalty programs that help banks build lasting relationships and grow core deposits. Information security management has continuously been a key enabler to the Deluxe value proposition, as it has always involved the safe handling of banking customer data. SenSage has helped Deluxe to further refine its security management practices.

“Integrating data collection, storage and analysis functions with SenSage gives us an expanded view of user and system log activities, enhancing current data protection activities and controls,” said Dan Ritari, vice president of enterprise information risk management at Deluxe. “SenSage has a great reputation in the marketplace for unified SIEM and log management solutions. Our engagement with them enhances our compliance process and simplifies some of the challenges we face in securing a complex, geographically diverse data environment.”

With SenSage, Deluxe security and compliance professionals can more easily detect fraudulent behavior such as profile changes that enable unauthorized access to

transactions, locked accounts, or unauthorized changes to master data files through exception-based alerts and reporting. The benefits of the SenSage solution to Deluxe include:

- Complete 360-degree view of security event data for internal auditors and management
- Proactive compliance through real-time monitoring of sensitive data access
- Better risk visibility and reduced fraud through long-term data retention and analysis with deep investigation capabilities

“By using SenSage for real-time analysis and long-term trending, Deluxe has further strengthened its ability to identify security threats before they become problems,” said Joe Gottlieb, vice president of marketing and business development at SenSage. “Focused day-to-day monitoring and exception-based forensic investigations from a single console streamline these processes to improve results and efficiency.”

About SenSage

SenSage®, Inc. delivers Security Intelligence solutions that provide essential decision support to cyber-security, risk management and compliance operations. These solutions enable the necessary convergence of security information and event management (SIEM), log management and continuous controls monitoring through a single console and data management architecture. Over 550 organizations and government agencies around the world rely upon SenSage to combine these functions in support of more holistic IT oversight, real-time alerting and investigation, incident response and compliance reporting. Combining a patented event data warehouse platform and interactive analytics environment, SenSage Security Intelligence solutions are more scalable, flexible and affordable than traditional SIEM, log management and data warehouse point products. SenSage goes to market with industry-leading OEMs and strategic alliance partners including Cerner, Cisco, EMC, HP, McAfee and SAP. Visit www.SenSage.com for more information.

About Deluxe Corporation

Deluxe Corporation is a growth engine for small businesses and financial institutions. Through its industry-leading businesses and brands, the Company helps small

businesses and financial institutions attract and retain customers. The Company employs a multi-channel strategy to provide a suite of lifecycle driven solutions to its customers. In addition to its personalized printed products, the Company offers a growing suite of business services, including logo design, payroll, web design and hosting, business networking and other web-based services to help small business grow. In the financial services industry, Deluxe sells check programs and fraud prevention, customer loyalty and retention programs to help banks build lasting relationships and grow core deposits. The Company also sells personalized checks, accessories and other services directly to consumers. For more information about Deluxe, visit <http://www.deluxe.com>.

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